

ABIGAIL CHANG



EDUCATION

2015 - 2019

BA (Hons) in English (Literature)

Nanyang Technological University

2012 - 2015

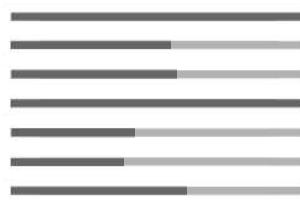
Diploma in Mass Communications

Diploma Plus – Certificate in Business

Ngee Ann Polytechnic

SKILLS

Microsoft Office
Adobe Photoshop
Protocols /iMovie
Writing & Oral
Adobe Illustrator
Adobe InDesign
Adobe Lightroom



CO-CURRICULAR ACTIVITIES

2018

NTU CAC Emcee Club President

In charge of managing and training a team of over 40 emcees, as well as liaising with clients to assigning suitable members for events both in NTU and externally.

2017

Hall XI Dinner & Dance 16/17 Chairperson

Chairman for the annual Dinner & Dance event which involved overseeing of different committees and planning of the event

2015

Hall XI 22nd Junior Common Room Committee

Publications Secretary

In charge of the Hall's Social media & Photography and leading a team of 20 in such projects, as well as the planning of key hall events.

2013

School of Film & Media Studies Society Executive Committee

Secretarial roles and planning of major school events

2010

Greenview Secondary Student Council Executive Committee

In charge of the Infocomms & Welfare committee which includes publicity and also took on secretarial roles for event committees

CONTACT

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ABOUT ME

I'm Abigail Chang

I am an outgoing and motivated individual that **enjoys public speaking** in the form of **hosting events**. I have equipped myself with a range of skills from **writing** to **photography**. Being exposed to various **leadership roles** since a young age has allowed me to better develop my **interpersonal skills**, also **valuing the importance of teamwork**. I have various experiences in **content creation** and **social media**. I am able to **identify trends** to come up with methods to garner the best out of using social media as a marketing and PR tool. I also have a wide range of experiences **planning** and **executing events** since secondary school, and at work as well.

EXPERIENCE

May 2018 - July 2018

Klook Travel

Content Marketing Intern

Part of the Klook Regional Content team in charge of crafting travel and lifestyle articles for the Klook blog (Over 10k views monthly). Under the cross-division internship program, I participated in the creation of social and performance marketing campaigns as well

Jun 2017 - Aug 2017

The Hoffman Agency

Public Relations Intern

Assisted in the planning and execution of events including the brand launch for Mileslife, and the upkeep of social media for the agency's various clients which included Hireright, iFly Singapore and IKEA

2014 - 2016

TripCanvas

Writer

In charge of pitching interesting travel stories, writing travel guides and articles with specific angles on Bali.

2014 - 2014

Changi Airport Group

Corporate Communications Intern

In charge of updating internal staff portal, weekly bulletins, monthly magazine, photography and content creation which included design; for Changi's Facebook, and also gave educational Airport tours.