

ABIGAIL CHANG



EDUCATION

2015 - 2019

BA (Hons) in English (Literature)
Nanyang Technological University

2012 - 2015

Diploma in Mass Communications
Diploma Plus – Certificate in Business
Ngee Ann Polytechnic

SKILLS

Microsoft Office	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
Protools /iMovie	<div><div></div></div>
Writing & Oral	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Adobe InDesign	<div><div></div></div>
Adobe Lightroom	<div><div></div></div>

CO-CURRICULAR ACTIVITIES

2018	NTU CAC Emcee Club President In charge of managing and training a team of over 40 emcees, as well as liaising with clients to assigning suitable members for events both in NTU and externally.
2017	Hall XI Dinner & Dance 16/17 Chairperson Chairman for the annual Dinner & Dance event which involved overseeing of different committees and planning of the event
2015	Hall XI 22nd Junior Common Room Committee Publications Secretary In charge of the Hall's Social media & Photography and leading a team of 20 in such projects, as well as the planning of key hall events.
2013	School of Film & Media Studies Society Executive Committee Secretarial roles and planning of major school events
2010	Greenview Secondary Student Council Executive Committee In charge of the Infocomms & Welfare committee which includes publicity and also took on secretarial roles for event committees

CONTACT

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 <http://bit.ly/abiemcee>

ABOUT ME

I'm **Abigail Chang**

I am an outgoing and motivated individual that **enjoys public speaking** in the form of **hosting events**. I have equipped myself with a range of skills from **writing to photography**. Being exposed to various **leadership roles** since a young age has allowed me to better develop my **interpersonal skills**, also **valuing the importance of teamwork**. I have various experiences in **content creation** and **social media**. I am able to **identify trends** to come up with methods to garner the best out of using social media as a marketing and PR tool. I also have a wide range of experiences **planning and executing events** since secondary school, and at work as well.

EXPERIENCE

May 2018 - July 2018

Klook Travel
Content Marketing Intern

Part of the Klook Regional Content team in charge of crafting travel and lifestyle articles for the Klook blog (Over 10k views monthly). Under the cross-division internship program, I participated in the creation of social and performance marketing campaigns as well

Jun 2017 - Aug 2017

The Hoffman Agency
Public Relations Intern

Assisted in the planning and execution of events including the brand launch for Mileslife, and the upkeep of social media for the agency's various clients which included Hireright, iFly Singapore and IKEA

2014 - 2016

TripCanvas
Writer

In charge of pitching interesting travel stories, writing travel guides and articles with specific angles on Bali.

2014 - 2014

Changi Airport Group
Corporate Communications Intern

In charge of updating internal staff portal, weekly bulletins, monthly magazine, photography and content creation which included design; for Changi's Facebook, and also gave educational Airport tours.